

STREET

Maybe you think I should first write about subcultures, which have undoubtedly had a big influence on streetwear and fashion in general, but I think the point is that everyone knows and has thought, as many say, that fashion is cyclical, but with some changes (but while I certainly agree with the first thesis, the second thesis is dragged by the ears). Especially in our, modern times, when all the subcultures of the past, forgotten and left in the dust of the past, created by the rapid spurt of modern designers, street and haute couture, as well as waiting for their time ateliers, who still hold a lot of pending ideas in their heads.

People love to look for the roots of rebellion in any thing, object of art, music that they cannot or do not want to understand. I don't agree with the statement that when certain people I want to talk about in this thread dress according to any rules, public opinion etc.. They don't dress with the intention of showing something off to others or for personal self-assertion, but to communicate with people.

Of course it is correct to wear something you feel comfortable in, of course this doesn't apply to everyone (it is true that there are some people who don't really care how they look and most often I have noticed them having problems communicating and interacting with other people). But in any case, everyone prefers to look the way they like, feel comfortable, it's just a matter of taste and style here. But what if you dress as if it were part of your body, as if it were an extension of your skin, sharing your personality and inner state ? You feel like yourself, your outer appearance reflects your gut, your inner self, your personality.



Inner distortion, anxiety, fear and madness, and conversely, inner radiance, kindness, striving for perfection, development. Together with personal concepts of aesthetics, sense of style and taste it creates an image that, however strongly it is said, reflects the essence of a person, the image in which he is going to communicate with the world, surrounding people and the environment. This is not to say that such people think about what to wear, it happens by itself - their emotions and internal state as if directs them to the choice of clothing and wardrobe. Regardless of social opinion, they wear what suits them, what suits them, what will make them feel like themselves, in their own skin. This theme is close enough to Rick Owens, who declares that his clothes are autobiographical, in fact, which he himself wears all the time. Not everyone is able to hear their individuality, to listen to their soul, dressing up as they saw it in

a picture or choosing clothes like the stylish guys in the street, however - I noticed that the way of creating a 'bow' in this way will always end up looking ridiculous, like you're making yourself out to be something you're not. Not all people think of clothes only as fashion and a way to 'embellish themselves'. There are people who share their 'self' in this way, often finding someone similar to themselves, finding a 'connection'. The most striking example is when they put on the merch of their favorite band, along with, say, a leather jacket (the easiest example to understand) and they show who they are, you can roughly understand what such people live by, their tastes, their inner essence. And if a person who is far from it will try to imitate them, it

will banal look funny, it will be like a little rabbit that decided to try on the fangs of a wolf. Clothes MAY be an extension, an extension of your body and gut.



Let's move on to the topic itself, what the clothes are, who designs them or where they come from, who the designers are, what the streets are wearing and what the art has to do with it.

Speaking of the streets, if you expect me to start writing about what popular brands are choosing, how to match clothes or what trends, you can stop reading this article. It is more about feelings, emotions, about how clothes reflect people's lifestyle, and about designers, street designers who see their clothes not as objects of clothing but as objects of art.

I want to describe to you three types of streetwear designers:

1. The first are people who have created their clothes as a one-off, limited edition collection rather than being inspired by anything. I'm talking more about silkscreening at this point. Some team, (tattoo artists or a local band, musician, or a multi-crew with a variety of activities) decided to do a collection of T-shirts, longshirts or hoodies with a print, pattern or the like that they had created. Usually it's a limited edition collection with a limited number of people actually knowing about it. It's even possible that a simple guy decided to make a one-off collection that was in his head and he realized it, and then calmly went to create other things, projects. These things are made «by us for people like us». For those whose breath has been soaked in the street, whose boots have sunk into the beaten track of life's asphalt. For those who appreciate their core artistry.
2. The second are designers for whom the streets alone are not enough, but from them they take their starting point and become promoters. They take fresh materials, they sew, they realize the most daring ideas with different stitches, details, cuts, they aspire to reach a higher level and share their vision of style and lifestyle with the world. A lot of people started out that way, didn't they?
3. The third type is the true artist, the artist who is not just a designer and weaver, but also a performer and painter. The use of paint, spray paint, sewing any elements to the clothes (perhaps a picture painted on a linen cloth), unique stitches and connection with other arts. I am talking about custom, good and quality. Made on the streets for the streets. You will rarely see a passer-by on the street wearing this designer's clothes, and not all of them were made for that. His clothes are more like works of art, he creates paintings, exhibits which end up on display at his local shows, which can no longer be called a fashion show, but rather an exhibition.



Artists and 2D animators also play a big part in streetwear. Prints and merch, painted jackets and t-shirts with balloons are probably known to everyone. If we talk about street life and especially about the underground, we can't help but mention the various music, tattoo and art teams who get money for their food and life through T-shirts (not mainly, but it's an important way of making money anyway). I think anyone loves a great print on a t-shirt, don't you?

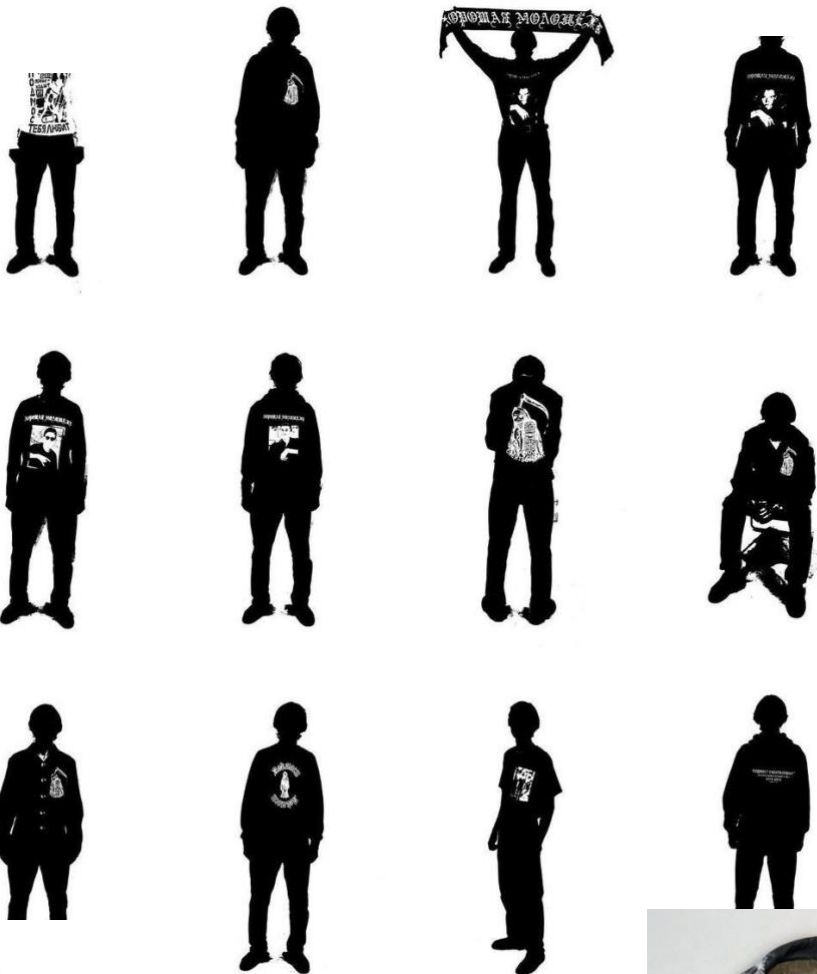
These people, the designers, share their personal visions and thoughts, lifestyles, aesthetics and feelings with the world just like artists do. Of course there are always two sides to a parka – some do it from the heart, while others just parody their style, which of course is immediately obvious. You have to know how to distinguish the real from the fake.

We can't avoid talking about recycling when talking about streetwear. Recycling, especially second hand clothes, is where people get their stuff. It's an affordable way to provide yourself with stylish clothes or a way to feed other designers who make their own clothes out of it. Recycle gives you the opportunity to wear what you like without spending a huge amount of money, but with some effort to find something that fits – that treasure. Many people set up little shops on social media, on various platforms, where you can share and earn money from your labour in the form of searching or setting up a clothing shop of your own making. A huge perk of Recycle is the eco-consciousness, accessibility of clothing and the ability to find any material needed to create new clothes. Vintage shops, resellers, buyers and lots of people who have the ability to look good are all thanks to Recycle.

I would like to draw a distinction between customers and designers. Customers are those who reconstruct, remake things using other things, perhaps they could even be called multimedia artists – the use of materials for their clothes is really versatile. Using texts that are informative in nature and as a result sewn on clothes; thematic pictures or photos that carry the essence of an interesting or disturbing theme of the artist, or just an aesthetic creation that conveys the artist's inner state. They rearrange, stitch two different things into one, remove and add details ... Street designers, on the other hand, are inspired by the world around them, they interpret their lived experience, impressions, in their clothes, they won't create something that will sell, rather spend time and effort on something you will wear yourself, which will perfectly characterize you – they create clothes in which the artist himself will feel in his own skin. Like any art, clothing interprets their life experience paired with their own tastes and aesthetics, which in any case have been shaped by experience. This sets them on the path to becoming a real weaver and a master of threads, fabrics – atelier.



The development of street fashion started with the first appearance of freedom and, as with all things, protest and disagreement with any order. In the past, fashion was dictated mainly by the high houses and in the same way it dictated to the streets what style they should dress themselves up in. However, as time went by the cry of the streets and the new generations that asserted themselves was impossible to deny and unnoticeable. A coup took place which saw the streets dictate what fashion houses should wear and only then did the independent designers appear one by one, attracting the attention of even the most picky critics. And to this day, the cry of the streets cannot be drowned out or denied. It was they who gave rise to the new thread that continues to weave a web.





Streets are breaths and lives by their own rules, their own offers and regulations. Nothing can change that rules except of only someone like them. No one may inspire, while inspiration flows from inner. Even at dusk, everything here glows and shines.

The point I wanted to make is that no matter what you wear, beauty has always been subjective, style is even more subjective. The point is that things on you absolutely do not make you uncomfortable in any way, or even affect you, but rather accentuate your inner nature, and only then can you shine the colour that you are.

