

# Ma Chérie

coffee & croissants



FILTER COFFEE	2.5
ESPRESSO	2.5
SINGLE ORIGIN COFFEE	A.Q.
MACCHIATO	3
ONE AND ONE	3.5
CAPPUCCINO	3.5
LATTE	4
MOCHA	5
CHAI	4
DEAL	A.Q.





# LOGO IDEA

M

+



=

*Ma Chérie*

coffee & croissants

first letter

arched window

logotype

# MOODBOARD



# LOGO VERSION

Ma Chérie  
coffee & croissants

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Opening  
soon

Odesa, Katerininska street, 6  
[www.macherie.com](http://www.macherie.com)



# COLOR PALETTE

Almond  
#e8d9c7



Earth Yellow  
#d4ac6c



Camel  
#be9569



Cafe Noir  
#4b2b16



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# THE ELEMENTS OF THE PATTERN



## PATTERN



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## Croissants Menu

Croissant with scramble and shrimp with spicy sauce	300 mg	230 UAH
Croissant with salmon and philadelphia	250 mg	200 UAH
Croissant with sausages, mustard and vegetables	300 mg	170 UAH
Croissant with brie cheese and berry sauce	300 mg	180 UAH
Croissant with four types of cheese	200 mg	220 UAH
Croissant with beef with cheddar cheese	300 mg	200 UAH
Croissant with chicken with cream sauce and mushrooms	300 mg	190 UAH
Croissant with tuna, mustard sauce and egg	200 mg	180 UAH

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Coffee gives us a sense of freedom and peaceful solitude.



THANK YOU FOR WATCHING!

