**Application form**

**Project Name:** Promoting development of active youth of Hlyboka district through the creation of informational studio ”Hlyboka on-line”.

**Project Summary:** The project aims at creation of a youth informational studio to give publicity to the important events of the district using the modern Internet technologies. Besides, ambitious youth will be able to receive professional knowledge and skills in the field of journalism and the possibility of self-realization in the process of studio activity.

**PROJECT DESCRIPTION**

1. PROJECT JUSTIFICATION / PROBLEM STATEMENT

The era of science and technology has led to appearance of new sources of information. Today in the world and, in particular, in Ukraine the main source of news for young and older generation is the Internet. Its key advantages are convenience and speed, even TV channels can be viewed online. Therefore, our project aims at creation of an informational studio for the purpose of transparent informing people of Hlyboka district on all aspects of the community life using Internet technologies. A newspaper "New Day" is published in the district, a local radio, several Internet portals operate taking into account the characteristics of individual classrooms. That is, each of these media is unable to provide full access for all sections of the population to the necessary and relevant information just for them. The relevance of the project is based on the need to create studio, which will focus on the collection, preparation and dissemination of information. This studio will also be a center of development, youth self-realization and support of residents' public initiatives.

The target group is young people who will receive the latest information and professional knowledge and skills in the field of journalism (about 20 thousand people) and community area, which will be informed by the studio (about 70 thousand people).

1. **PROJECT EVENTS AND ACTIVITIES**

1. Creation of a working project team (director, coordinator, accountant) - 3 persons;

2. Development of project's cost estimate documents;

3.Organization of repair work on the reconstruction of municipal room of Hlyboka District typography - 1 room.

4. Formation of logistics, purchase of equipment;

5. Creation of a working group of informational studio consisting of representatives of active youth - 3 persons;

6. Designing and information filling of the Web Site "Hlyboka online";

7. Organization of seminars on modern journalism for talented and active young people - 6 events;

8.Creation of the video reports about important events in the district - 12 units .;

9. Preparation and realization of promotional information on the outcomes of the implementation of the project.

The total number of people who will take part in events - 6 members of the team and working group and active youth of the district.

 **c) PURPOSE AND GOALS**

The project aims at promoting self-realization of active youth by creating a youth informational studio "Hlyboka online".

The objective will be achieved through the following goals:

1. Reconstruction of municipal room of Hlyboka District typography;

2. Organization of Informational Studio functioning;

3. Creation of a web page "Hlyboka online" and establishment of public relations;

4. Involvement of youth and district community in realization of events;

5. Providing growth of the business activity level of district youth.

During the execution of project tasks traditional method will be used. It involves determining the sequence of actions to be completed. In the traditional method 5 components are identified (4 stages and control):

1. Initiation;

2. Planning and development;

3. Execution and implementation;

4. Monitoring and control;

5. Completion.

**d) RESOURCES NEEDED FOR THE PROJECT**

Project team will consist of 3 people, as needed more specialists will be involved. In order to implement the project we need to purchase logistical equipment such as cameras, camera lights, radio microphones, portable Wi-fi routers, studio green background, illumination, personal computer for montage, flash, lens, USB flash drives and office furniture. The project involves the creation of the server for the effective distribution of information materials.

**e) PROJECT RESULTS & SUSTAINABILITY**

After the project implementation Hlyboka district community will receive short and long term outcomes. We expecte such long-term effects as improving the overall level of district journalism and improving the quality of information services delivered to the population, creating new workplaces and reducing the level of unemployment, activization of the participation of young people in social processes. In the short term perspective, we will obtain informational studio where training seminars can be held, we will create a web page "Hlyboka on-line" on our own server and prepare informational video coverage of important events of the district that will also contribute to improving image of the district in general.

After completion of the project implementation information studio will continue its activity in the previous direction. The website will continue to inform the community about important events in the region online. Young people who received professional knowledge and skills in journalism during the seminars, will be able to use them in practice in following studio work.

The achievements of the project will be available to the public.