

SHISEIDO

BENEFIANCE

Wrinkle Smoothing Day Cream

Smooth today.
Stronger tomorrow.



Daily care. Visible results.

A silky day cream that smooths wrinkles and protects your skin.

- Visibly smooths fine lines
- Defends against UV damage with SPF 25
- Deeply hydrates and nourishes



The power within.

Formulated with ReNeuraRED™ Technology+ to awaken your skin's potential.

- ReNeuraRED™ Technology+
- KOMBU-Bounce Complex
- Carnosine DP



Smoother. Plumper. Radiant.

Day after day, skin looks more youthful and feels renewed.

- Wrinkles appear visibly reduced
- Skin feels firmer and more elastic
- Radiance is beautifully restored



How to use

Every morning, as the last step of your skincare routine.

- Take a pea-sized amount
- Smooth gently over face and neck



Timeless beauty. Inspired by you.

High-performance care for your most beautiful tomorrow.

- Dermatologist-tested
- Non-comedogenic
- For all skin types
- Japanese innovation



SHISEIDO

BENEFIANCE
WRINKLE SMOOTHING DAY CREAM
SPF 25



VISIBLE RESULTS.
TIMELESS BEAUTY.

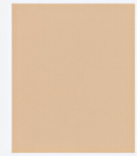
DETAILS



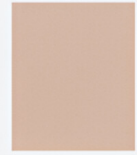
BRAND COLORS



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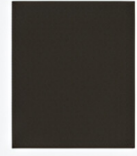
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#D7B7A6



#F2F1F0



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Inna_fashion_creator

TYPOGRAPHY

SHISEIDO

BENEFIANCE

HEADLINES

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

ACCENTS

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

BODY TEXT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

USAGE EXAMPLES



DIGITAL PRODUCT CARD

SHISEIDO
BENEFIANCE
Wrinkle Smoothing Day Cream
SPF 25
50 ml

ADD TO CART

TAGLINES & HASHTAGS



SMOOTH TODAY.
STRONG TOMORROW.



NOURISH.
PROTECT. GLOW.



TIMELESS CARE.
RADIANT YOU.

#BENEFIANCE

#TIMELESSBEAUTY

#SMOOTHSKIN

#RADIANTYOU

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SHISEIDO

Benefiance

Wrinkle Smoothing Day Cream
Crème Jour Lissante Anti-Rides

SPF 25