

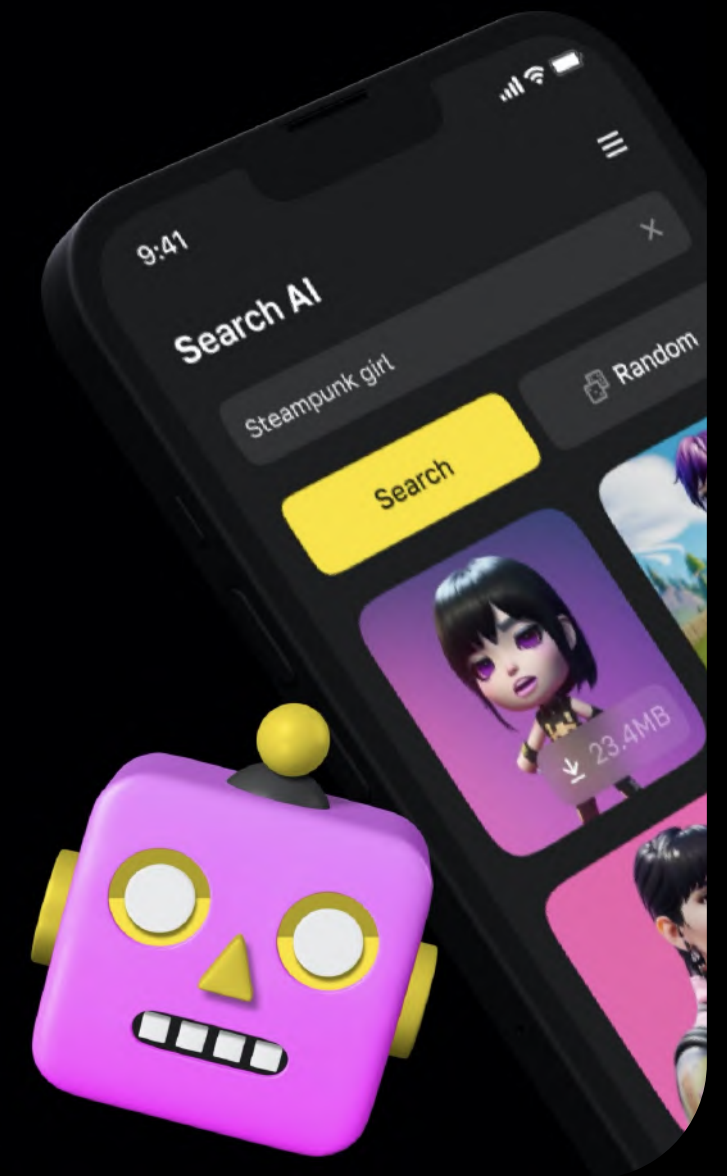


July 2023

GRAM AI LAUNCH

**Transform Yourself with
Neural Networks!**

Create amazing unique avatars and
boldly declare yourself in the virtual
world!



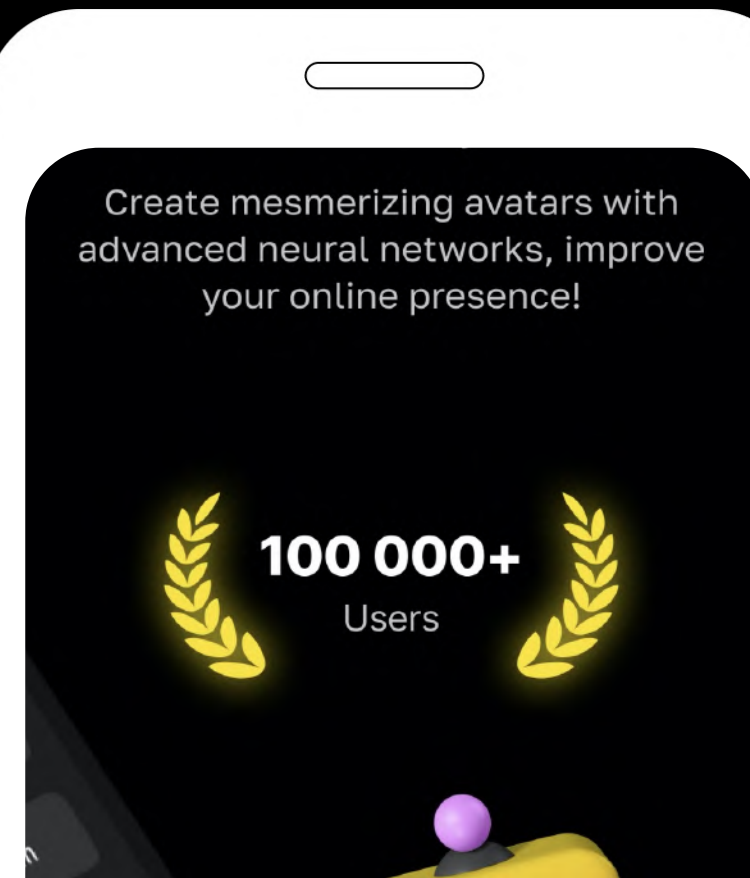
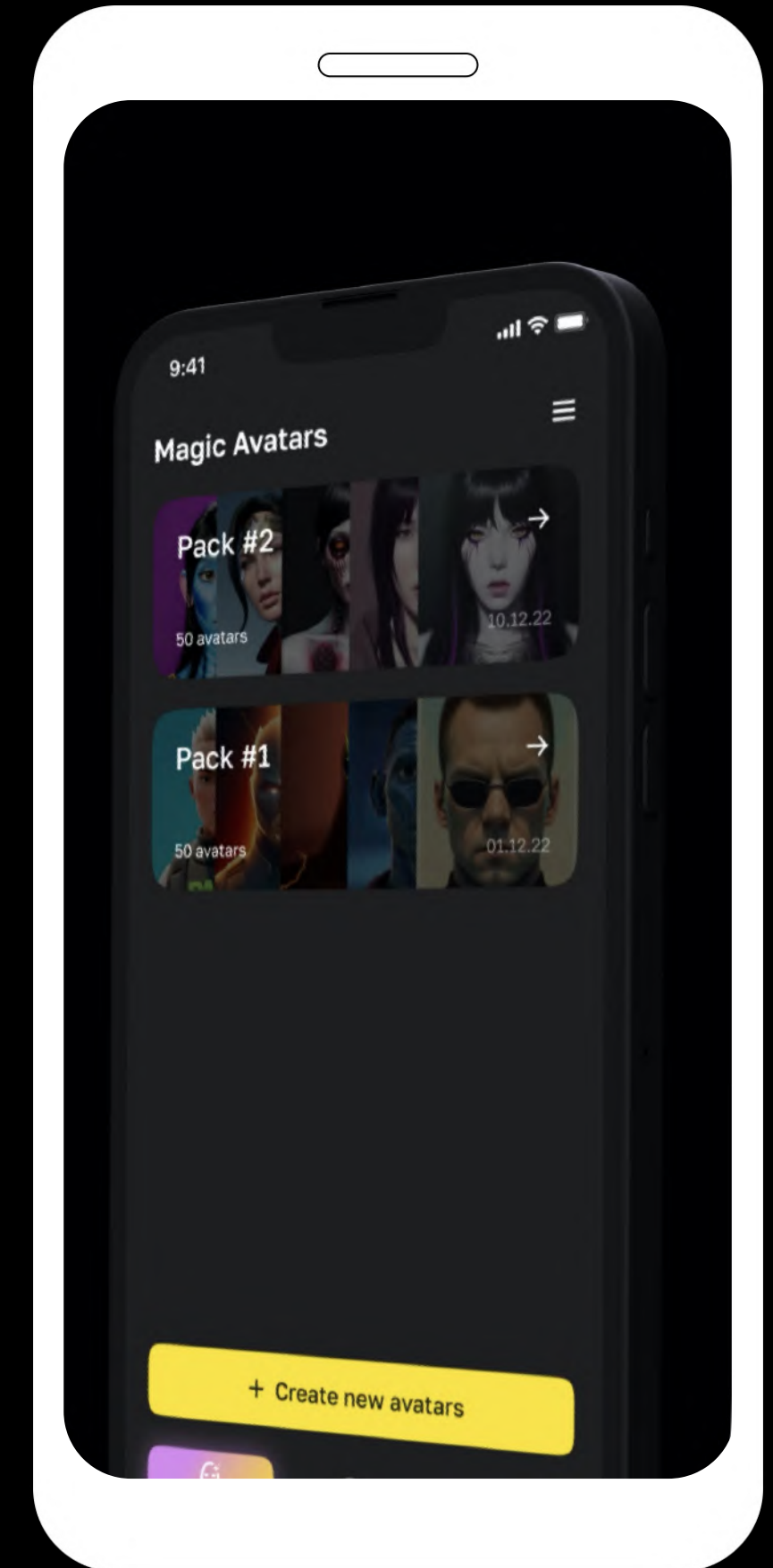
Product summary

WHAT IS THE GRAM AI?

One of the first AI-assisted photo processing applications.
Experience the future of photo processing with our groundbreaking AI app.

What is the Gram AI?

Express yourself in a truly magical way!
Create 100+ AI photorealistic avatars from your photos in just 20 minutes!



Product summary

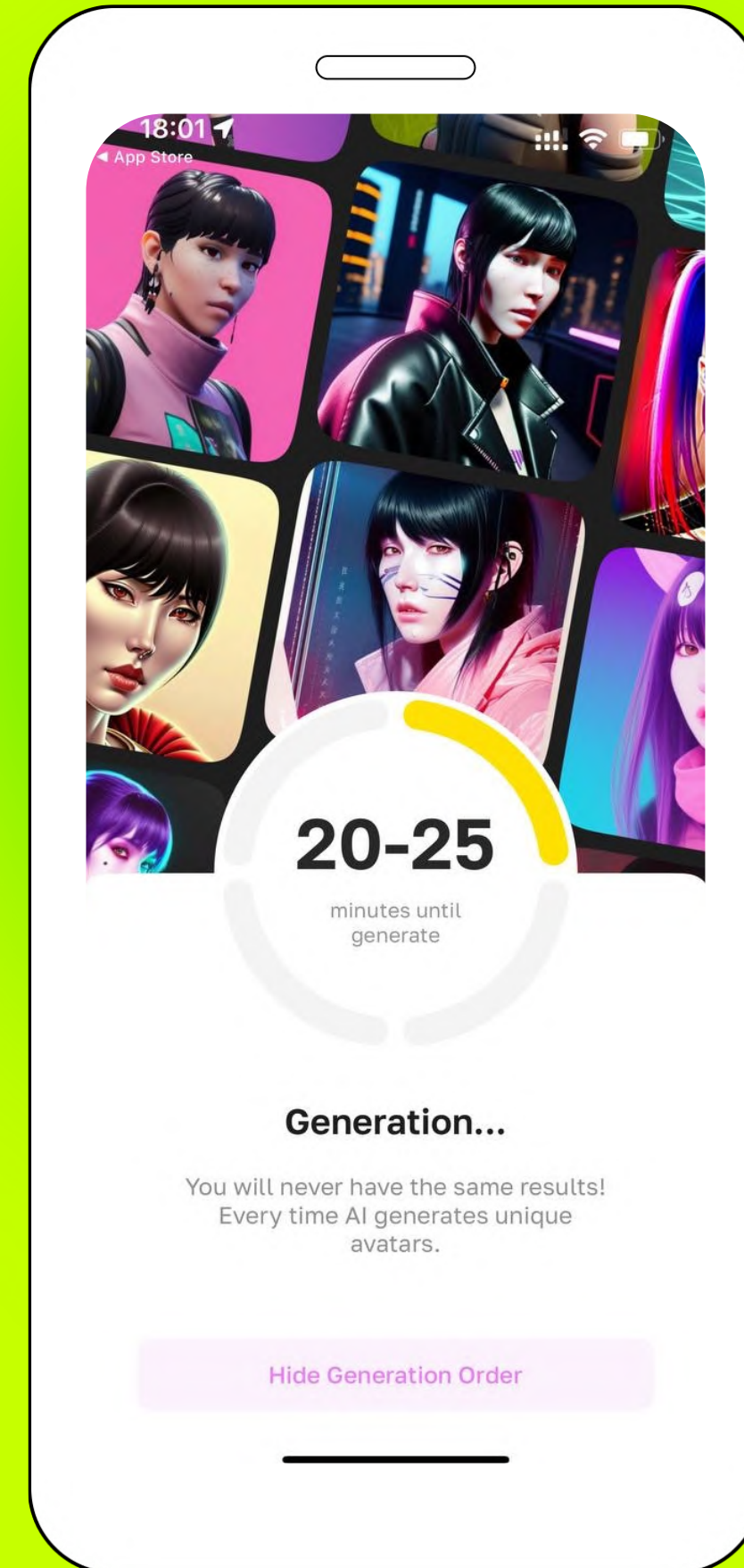
WHAT IS ITS MAGIC?

We develop and test algorithms ourselves, bringing the latest technology to our applications.



What is its magic?

Step into the realm of AI-powered photo processing and unlock a world of limitless possibilities.



WHY USERS CHOOSE US?

What is its magic?

We have a few hypotheses about how we achieved product-market fit.

We have discovered our target audience segment. Our users exhibit strong loyalty towards our product. Additionally, our daily audience demonstrates 20% higher engagement levels. We consistently witness our users returning to our platform.

Key Values

✦ **NPS over 60%**

✦ **DAU/MAU over 30%**

✦ **Retention**

Today

We are currently the top 10 of the AppStore for AI photo processing. More than 50k users download us every day.

Future

We aim to capture a significant portion of the market by enhancing existing AI models and introducing innovative, standout functionalities.

According to [Next Move Strategy Consulting](#)

AI Market value of nearly 100 billion U.S. dollars is expected to grow twentyfold by 2030, up to nearly two trillion U.S. dollars.

What does the future hold?

Based on the information available, such as the size of the niche market, the intensity of competition, it might be realistic to set a goal of capturing 20% of the market share within its niche by the end of its Series A stage.



WHO ARE OUR



Meet our people

STAKEHOLDERS?

Investors

David J. Malan
Talal Khatib
Issa Aghabi

Advertisers

Solyanka VC
Noor Sweid
Kathryn
Minschew

Founders

Bob John Snow
Elsa Grapes

How we'll measure success

This is where we'll share your key performance indicators.

✦ Monthly recurring revenue (MRR)

✦ Traffic (paid/organic)

✦ Customer Lifetime Value (CLTV or LTV)

✦ Bounce rate

✦ Customer Acquisition Cost (CAC)

✦ Retention rate

✦ Daily Active User/Monthly Active User ratio

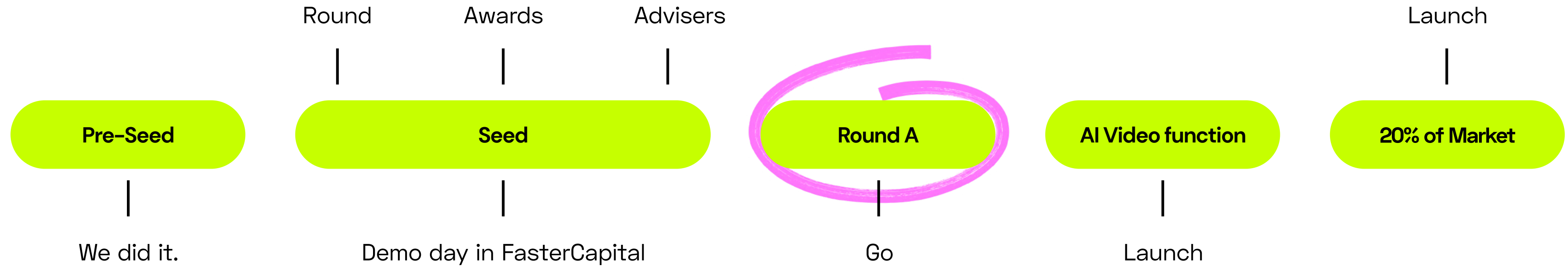
✦ Churn rate

✦ Session duration

✦ Customer Satisfaction Score (CSAT)

Launch scope

IBM is now our advisor for AI development and scaling. We plan to capture 25% of the market and are incorporating new features for AI video processing.



Our team’s commitment to punctuality is unwavering. With a strong sense of responsibility and effective time management skills, we consistently meet deadlines, ensuring our projects progress smoothly and efficiently.

Launch scope

IBM is now our advisor for AI development and scaling. We plan to capture 25% of the market and are incorporating new features for AI video processing.

For questions, comments about scaling and fundraising, contact Bob John Snow.



CEO Bob John Snow

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“THE KEY TO ARTIFICIAL
INTELLIGENCE HAS
ALWAYS BEEN THE
REPRESENTATION.”

— Jeff Hawkins

Gram AI

THE END