

Privacy Policy

1. Introduction

Welcome to the official website [REDACTED] ("we," "our," or "us"). We respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [REDACTED]

1.1 Scope of This Privacy Policy

This Privacy Policy applies to the processing of personal data collected through our website. It outlines:

- What personal data we collect.
- How we use and store your data.
- Your rights regarding your personal data.

By using our website, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree, please do not provide us with any personal data.

1.2 Applicable Laws

We comply with applicable data protection laws, including:

- Indian Information Technology Act, 2000 & IT Rules (SPDI Rules, 2011) – Governing the collection, processing, and storage of personal data in India.
- General Data Protection Regulation (GDPR) – Applies to users from the European Economic Area (EEA) if personal data of individuals within the EU is processed.
- UK GDPR & Data Protection Act 2018 – Applies to users from the United Kingdom if their personal data is processed.
- California Consumer Privacy Act (CCPA) – Applies to California residents if our website collects and processes their personal information.
- Other International Laws – Users from other jurisdictions may be subject to their respective local privacy laws, and we strive to align our practices with global best standards where applicable.

1.3 Who We Are

Company Name: [REDACTED]

Registered Address: [REDACTED]

Contact Email: [REDACTED]

This Privacy Policy was last updated on 08/02/2025

2. Information We Collect

We collect only the minimal personal data necessary for the operation of our website, and to respond to your inquiries and communicate with you as needed. Below is a breakdown of the information we collect and its intended use.

2.1 Personal Information You Provide

When you voluntarily interact with our website, we may collect the following personal information if you choose to provide it via our contact form:

- Name
- Email Address

We do not collect any additional personal information unless you explicitly provide it.

2.2 Automatically Collected Information

Our website is hosted by Netlify, which may automatically log basic technical information when users access the website. This may include:

- Access times
- General device and browser details
- Interactions with the website

This data is collected solely for website security, performance monitoring, and troubleshooting purposes. It is not used for tracking or identifying users.

Visit [Netlify Privacy Statement](#) for more insights.

2.3 Cookies and Tracking Technologies

We do not use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. In particular, we do not make use of external analytics providers such as Google Analytics or Facebook Pixel.

2.4 Third-Party Data Sources

We do not collect or receive personal data from third-party sources.

2.5 Children's Data

Our website is not intended for children under the age of 18, and we do not knowingly collect, store, or process personal data from minors. If we become aware that we have unintentionally collected personal data from a child, we will take steps to delete such information promptly.

If you believe that a child has provided us with personal data, please contact us at [REDACTED] and we will address the issue immediately.

3. How We Use Your Information

We collect and process your personal data only when necessary and in compliance with applicable laws. Below are the ways we use the data collected through our website.

3.1 Contact and Communication

If you voluntarily provide your email address via our contact form, we use it to:

- Respond to your inquiries and messages.

- Provide information about our services based on your request.
- Follow up on your interactions with us.

3.2 Marketing and Promotional Communications

We will only send you marketing-related emails if you explicitly opt-in via the consent checkbox when submitting your email.

If you have given consent, we may send you updates about our services, offers, or relevant industry insights.

You can withdraw your consent anytime by clicking “unsubscribe” in our emails or by contacting us at [REDACTED]

4. Business Services & Contractual Data

This Privacy Policy applies exclusively to data collected through this website. Any personal or business data collected through direct interactions outside the website (e.g., via email, phone calls, in-person meetings, or other communication channels) is governed separately and is not covered under this Privacy Policy.

Additionally, if you enter into a business agreement with us, the processing of your data will be governed by the terms of that agreement, including any applicable Data Processing Agreement (DPA).

4.1 Initial Business Discussions

If you reach out to inquire about our services, we may follow up, and during the initial discussion collect and process certain business-related information, including:

- Your name and surname
- Your business details, such as company name, business type, website address, public profiles (e.g., LinkedIn, social media), number of employees, and business objectives
- Any additional information relevant to our initial discussions

We collect business-related information when you contact us to inquire about our services. In some cases, publicly available business information may be reviewed as part of general market research or business analysis. Such sources may include company websites, professional profiles (e.g., LinkedIn), and other publicly accessible business information. However, we do not use this information for unsolicited outreach unless you have engaged with us first or where a legitimate interest applies in compliance with applicable privacy laws.

4.2 Service Agreements & Data Processing

Once a formal business relationship is established, any data collected and processed as part of service delivery will be governed by the respective service agreement. This includes:

- Scope of data processing necessary to provide the agreed services
- Confidentiality and data protection measures
- Retention and deletion policies specific to contractual obligations

For further details on how business-related data is handled under contractual terms, please refer to the agreement provided at the time of service engagement or contact us at [REDACTED]

5. Data Sharing & Third-Party Services

We do not sell, rent, or trade your personal data to third parties. However, in certain cases, we may share your information with trusted service providers or legal authorities as described below.

5.1 Service Providers and Hosting

To operate our website and provide services, we rely on third-party service providers, including:

- Netlify – Our website hosting provider, which may process limited technical data (e.g., access logs) for website performance and security monitoring, as well as handle the processing of forms submitted through the website. [Data Processing Agreement](#).
- Microsoft 365 – Our service provider for communication and productivity tools, including email, document management, and other essential business applications, used to securely receive, send, and process information. [Microsoft Privacy Statement](#)

Each service provider processes data in accordance with their own privacy policies and applicable regulations.

5.2 Legal Compliance and Law Enforcement Requests

We may disclose your personal data if required by law, court order, or government regulations, or when necessary to protect our legal rights.

5.3 Business Transfers

If our business undergoes a merger, acquisition, or sale of assets, your data may be transferred as part of the transaction, subject to appropriate safeguards.

6. Data Retention Policy

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, or as required by law.

6.1 Retention Periods

Emails collected via the contact form – Retained for up to 6 months after our last communication with you, unless we obtain your explicit consent to retain them for a longer period. You may withdraw your consent at any time by contacting us at [REDACTED]

Contractual business data – Retained as per the terms outlined in the respective service agreement.

6.2 Data Deletion Requests

If you wish to have your personal data deleted before the retention period expires, you may submit a request by contacting us at [REDACTED]

7. Security Measures

We implement reasonable administrative, technical, and physical safeguards to protect your personal data from unauthorized access, loss, or misuse.

7.1 Data Protection Measures

Data transmitted via email is secured using industry-standard encryption protocols.

Only authorized personnel have access to stored data.

Our hosting provider, Netlify, maintains robust security controls to safeguard website data.

However, while we take appropriate measures, no data transmission over the internet can be guaranteed to be 100% secure.

8. User Rights

Depending on your location, you may have certain rights regarding your personal data under applicable data protection laws.

8.1 Your Rights Under GDPR (for EU/UK Users) and CCPA (for California users)

If you are located in the European Economic Area (EEA), the United Kingdom (UK), or California, you have the following rights regarding your personal data:

- Access your data – Request a copy of the personal data we hold about you.
- Correct your data – Request corrections to any inaccurate information.
- Request data deletion – Ask for your data to be erased when no longer necessary.
- Restrict processing – Request limited processing of your data.
- Withdraw consent – If processing is based on consent, you may withdraw it at any time.

8.2 Your Rights Under Indian IT Laws

If you are located in India, you have rights under the Information Technology Act, 2000 and the SPDI Rules, 2011, including:

The right to request access to your personal data.

The right to seek correction or deletion of your data.

8.3 International users outside the India, EU/UK and California

We strive to uphold similar privacy principles and handle requests in line with applicable laws in your country. If you have any concerns about your data rights, please contact us for assistance.

8.4 How to Exercise Your Rights

To exercise any of these rights, please contact us at [REDACTED]

We may require identity verification before processing your request.

9. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or operational needs.

Any significant changes will be announced via a notice at the top of this page.

The "Last Updated" date will be modified accordingly.

We encourage you to review this Privacy Policy periodically to stay informed about how we handle your data.

10. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

Email: [REDACTED]

Business Address: [REDACTED]