

Denys Bodunov

Multidisciplinary Specialist with International Experience

I am a determined, analytically-minded, and proactive freelance consultant, former PwC employee, ex-UNGC country program manager, and a business school master's graduate, with a diverse skill set complemented by valuable volunteering and entrepreneurial experience. I look forward to connecting and collaborating on impactful projects here on Freelancehunt.

✉ denysbodunov@outlook.com

🌐 [linkedin.com/in/denys-bodunov](https://www.linkedin.com/in/denys-bodunov)

WORK EXPERIENCE

Content Marketing Executive Intern

Tevau, cryptocard start-up company

07/2024 - 08/2024 | Hong Kong, Hong Kong SAR

- Identified and qualified 2,000+ key opinion leaders in the Web3 industry across 50+ countries, and engaged further with the selected pool to negotiate collaboration terms.
- Developed a marketing mix proposal for entering the Ukrainian market, one of the company's most strategically important, and presented it to the team in an easily comprehensible format.

Part-Time Freelance Consultant

Provided services through Freelancehunt.com

05/2024 - 06/2024 | Remote

- Created a database of 50+ frozen meat and fish suppliers, secured necessary pricing details through phone calls and emails, and helped one of my clients solve their procurement challenge.
- Managed the interview process for 15 sales agent candidates, delivering detailed assessments and recommendations that were praised as excellent by an Indonesian real estate company.

Visiting Consultant Intern

Procotex Corporation SA, fiber recycling and processing company

04/2023 - 06/2023 | Mouscron, Belgium

- Conducted in-depth research on the global ecosystem of outdated body armor, developed and presented a report with actionable recommendations, achieving high client satisfaction.
- Generated promising commercial leads for business partnerships in 11 countries through cold calling, email communication, and in person meetings.

Country Program Manager

UNGC Network Ukraine, non-profit organisation

12/2021 - 10/2022 | Kyiv, Ukraine

- Took a proactive approach to solve a low-attendance issue in one of UNGC Network's accelerator programs, resulting in a 50% improvement in attendance rates.
- Led the development of the Mental Help initiative, secured sponsor contributions, assembled and managed a team of 14 psychologists, crafted and maintained project documentation.

Transfer Pricing Intern

PwC Ukraine, Big-4 audit and consulting firm

08/2020 - 12/2021 | Kyiv, Ukraine

- Developed commercial proposals, benchmarking studies, transfer pricing documentation, and reports for diverse clients, consistently meeting deadlines and delivering excellent results.
- Contributed to our transfer pricing team becoming the top performer in revenue generation within the Tax & Legal practice of PwC Ukraine.

Founder

Openplay, sports facilities online booking platform

08/2018 - 07/2020 | Kyiv, Ukraine

- Founded and launched a digital booking platform (marketplace) aimed at optimizing the process of renting sports facilities in Kyiv.
- Covered all the business processes, starting from the website development and ending with sales, to create and offer a stakeholder-centric and user-friendly B2B2C solution.

EDUCATION

Master in China Studies

Zhejiang University International Business School

09/2023 - 06/2025 | Haining, China

Obtained full scholarship to study at a university ranked #42 worldwide (QS 2023).

Master in International Management and Strategy

Vlerick Business School

09/2022 - 07/2023 | Brussels, Belgium

Graduated with distinction from a #22 ranked Masters in Management program worldwide (FT).

Bachelor in Economics

Kyiv National Economic University named after Vadym Hetman

09/2016 - 06/2020 | Kyiv, Ukraine

Studied on a state grant at one of the country's top economic universities.

EXTRACURRICULARS

Volunteering

Ukrainian Restaurant Association, World Central Kitchen

02/2022 - 08/2022 | Kyiv, Ukraine

Contributed to the daily provision of meals for over 15,000 people in need in Kyiv in the role of a logistics coordinator.

Strategy Consulting Club

Vlerick Strategy Consulting Club

10/2022 - 06/2023 | Brussels, Belgium

Worked on case studies under the supervision and evaluation of the Boston Consulting Group professionals.

LANGUAGES

English

Full Professional Proficiency

Ukrainian

Native Proficiency

Russian

Full Professional Proficiency

French

Elementary Proficiency

SKILLS

Soft Skills:

Attention to Detail

Impact Orientation

Proactiveness

Efficient Communication

Stakeholder-Centric Approach

Problem-solving

Project Management

Analytical Skills

Technical Skills:

MS Office Suite

Google Workspace

Documentation Creation