

# Dmytro Telpis

communications specialist



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Odesa

I know how to make your project viral and popular. I'll explain why there is no successful project without high-quality communications. Finally, I'll create content for you that will be remembered by your target audience.

## Education

- Master of Journalism and Media Communications, Odessa Mechnikov National University (2016 - 2021)
- Course by Deutsche Welle Akademie "How to work with information" (2017)
- Course by the Academy of Ukrainian Press "World standards of journalism in war and crisis for journalists" (2017)
- Course by University of Pennsylvania "English for Media Literacy" (2018)

## Skills

- Creating a communication strategy and content plan
- Analysis of the target audience of the project
- Preparation and writing news, PR-texts
- Preparation and writing analytical texts
- Editing and stylistic editing of texts
- Shooting and editing video content
- Photographing and design of content on social media / on the site
- Literacy in Photoshop, InDesign, AdobePremiere, AdobeAudition, iMovie
- Organization of team work, project management
- Mentoring

## Languages

- Ukrainian - Native-speaker
- English - Intermediate
- Bulgarian - Intermediate
- Russian - Native-speaker

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### Working Experience

- Author of analytical articles, Informer, website by IMI (2022)  
Example materials:  
<https://informer.od.ua/news/yak-rosijska-propaganda-namagayetsya-privlasniti-sobi-odesu/>
- Special correspondent, author of investigative journalism articles, media group LiveNetwork (2020-2021)
- Content maker, article editor, video maker, creator of communication strategies, FRESCO real estate company (2019)
- Teacher, author of an educational course in journalism, consultant of communications and the formation of educational programs, Odesa Mechnikov National University (2022)
- Host of online-broadcasts, Ukrainian language teacher, KEVIN educational platform (2019)
- Communication consultant of local branches of political parties, creator of communication strategies, content maker (2018-2021)

### Participation in social projects

- organization of summer camps for HIV+ children (jointly with Peace Corps and Caritas)
- creation of a video project to promote the Ukrainian military (interview series)
- creation of a photo project "I could ..." about the role of women in world history



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