



# BATTERY STORE

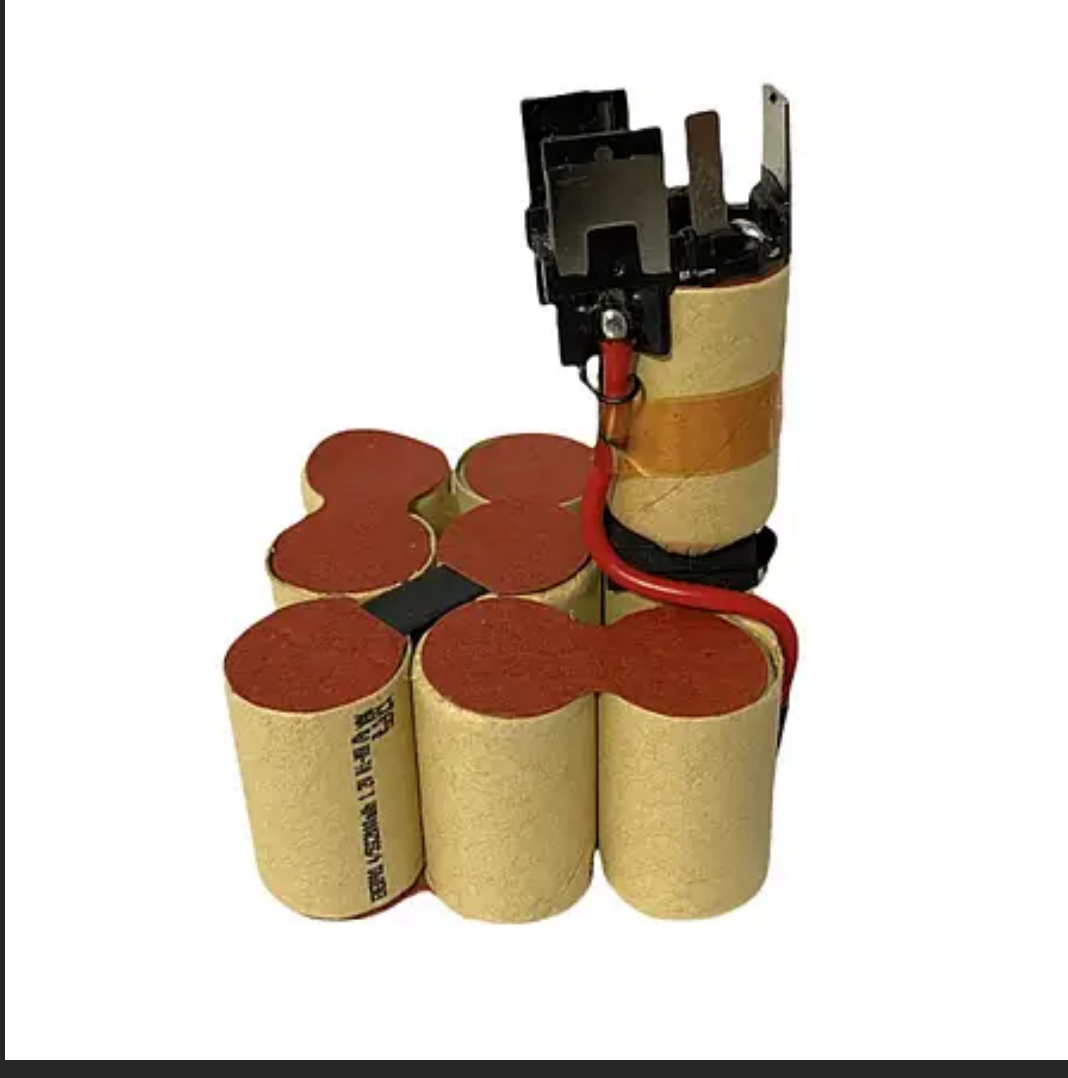
PERIOD - 1 YEAR 4 MONTHS

Budget - 449 000 (ua)	Profit - 3 640 000 (ua)
Conversions - 6570	Roas - 810%

## ABOUT THE CLIENT

Location - Ivano-Frankivsk, Ukraine

10 employees or less

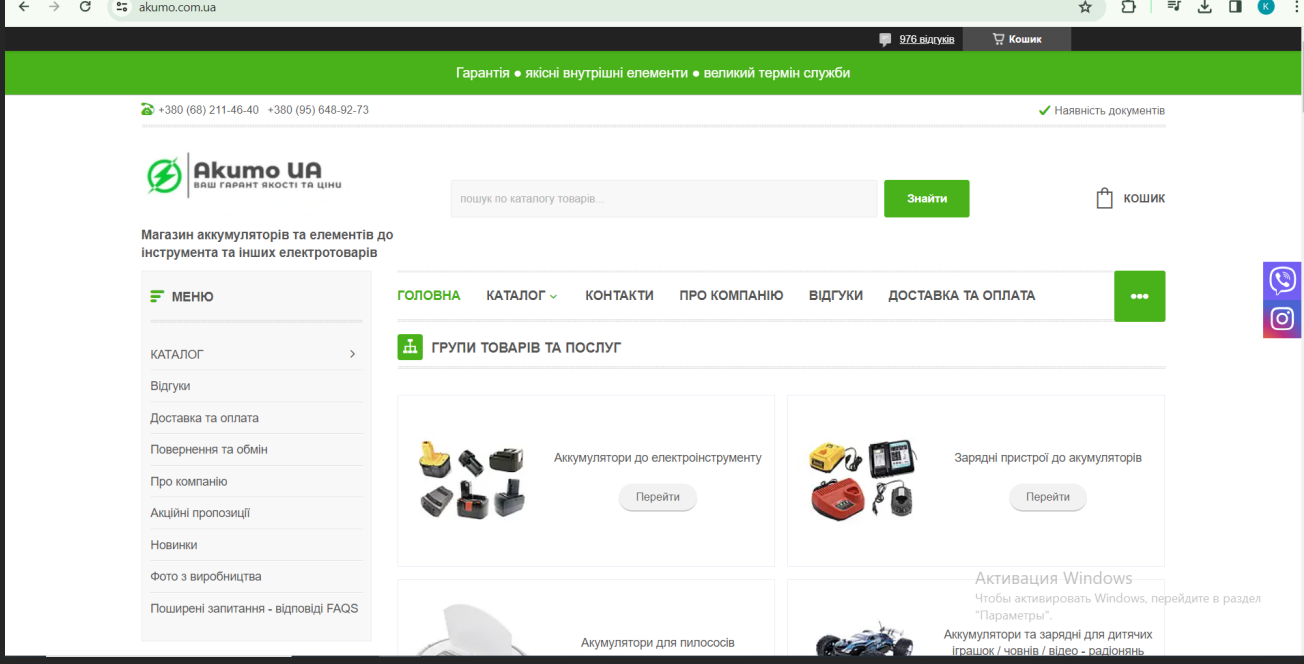


akumo.com.ua

Client background: The client is a small business owner who sells batteries and rechargeable batteries for various types of equipment and tools. The client sells his products through a personal website as well as through online marketplaces.

The client requested my services to set up and manage a Google Ads campaign for their personal website.

## CLIENT ASKED

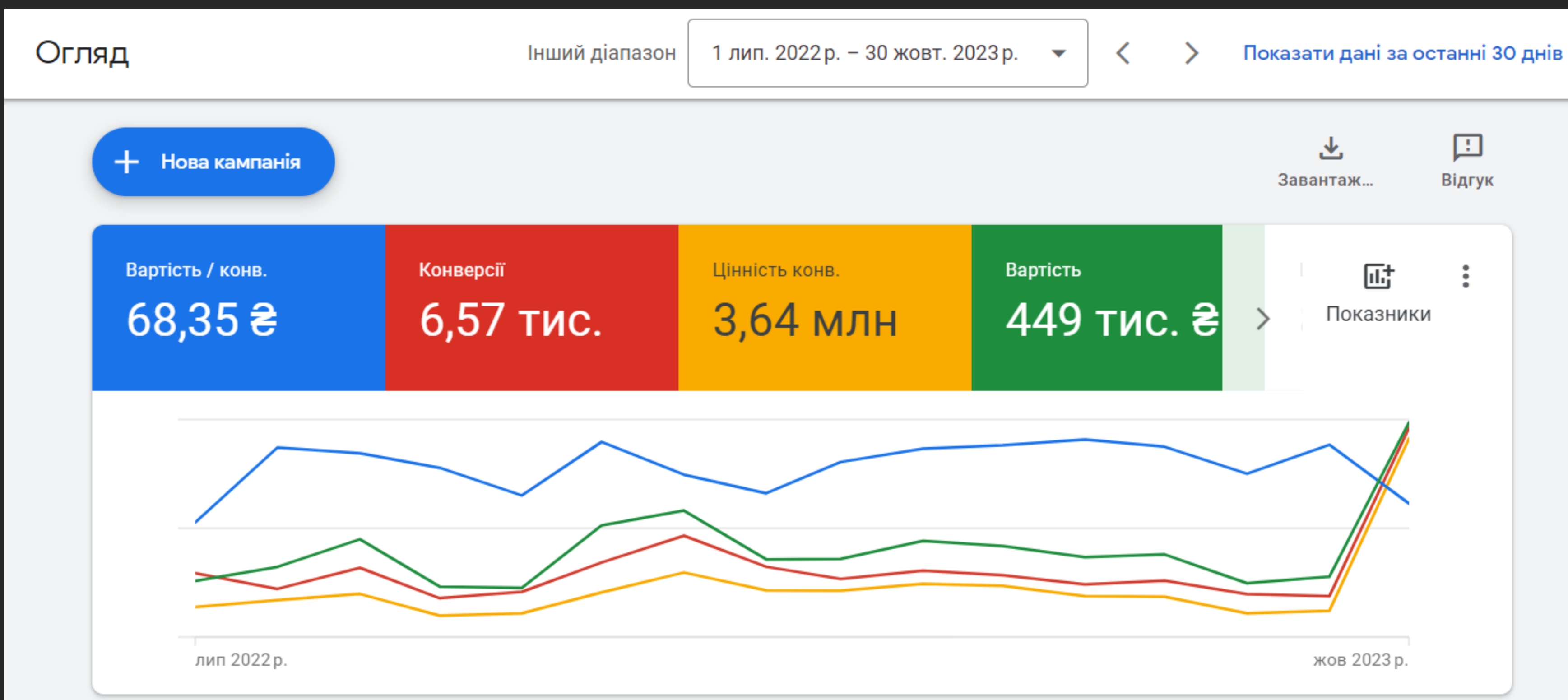


- Promotion through google shopping and remarketing
- Set up a google ad account from scratch
- Set up a Google analytics
- Set up tags in Google tag manager
- Ideal cost per conversion 5\$
- Ad location - Ukraine
- ROAS no less 600%

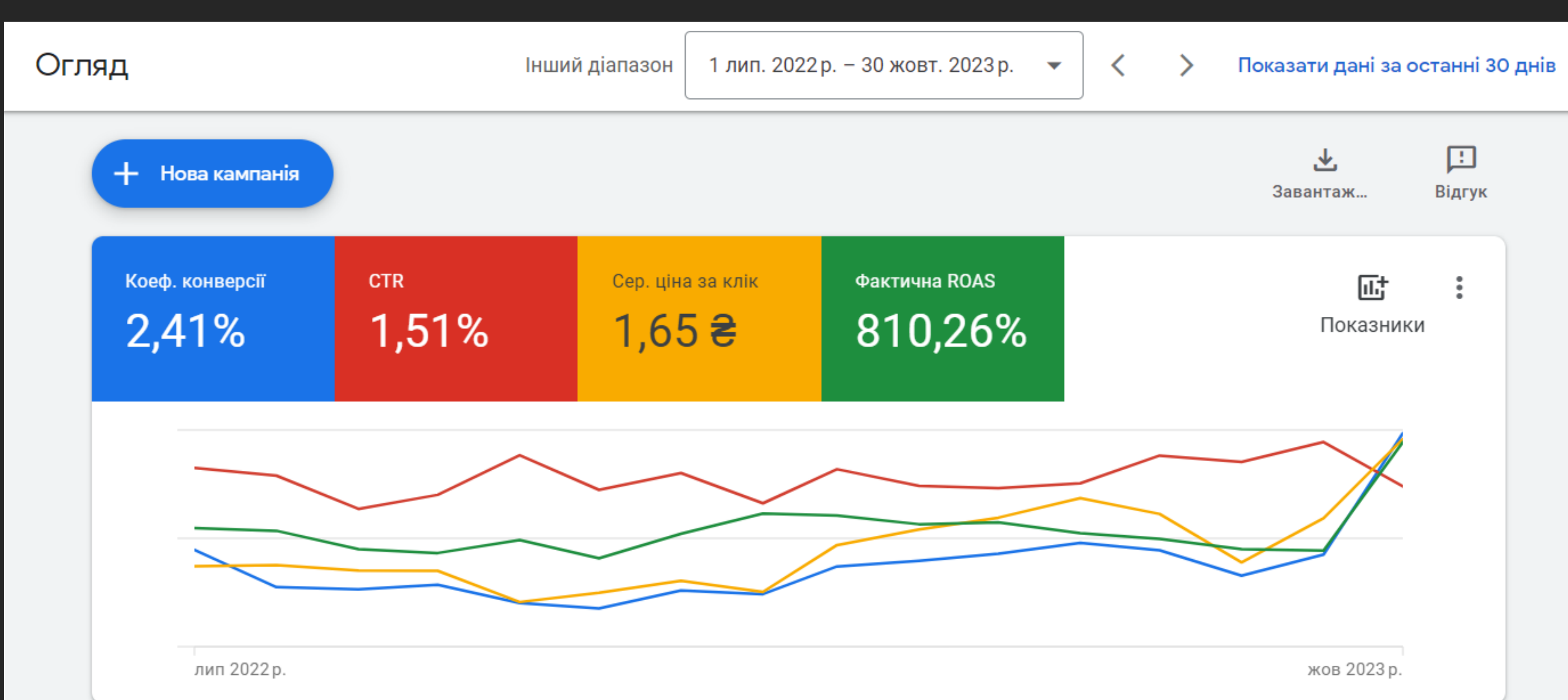
## RESULT

Period - 1 year 4 months

- Conversion value - 3 640 000 (Ua hryvnia) = 101 000\$
- Conversions - 6570
- 1 Conversion cost - 68 (Ua hryvnia) = 1.9\$
- Budget - 449 000 (Ua hryvnia) = 12470\$



- Conversion percent - 2,41%
- CTR - 1,51%
- Click cost - 1,65 (Ua hryvnia) = 0.044\$
- ROAS - 810%



## DO YOU WANT MORE CLIENTS?

Telegram - @ab\_user3629

Instagram - @ab\_user3629

