
[My Work](#)

[Work Experience](#)

[About Me](#)

[Cover](#)

ALISA.YEROKHINA

PORTOFOLIO



ABOUT ME

As a Certified YouTube Specialist with over six years of experience, I have a proven track record of successfully growing and managing YouTube channels.

My skills include:

- developing strategies for channel growth,
- content planning,
- youtube channel management,
- video optimization,
- competitor analysis,
- promoting videos from all traffic sources.
- consulting

My results include growing channels from zero to millions of subscribers within a year.



WORK EXPERIENCE

AUTODOC, DE

Head of YouTube Department (2015-2018)

MAKSIM NIKITOCHKIN, UA

YouTube Channel Growth Specialist
(2018-2022)

FIVE KIDS, OAE

Head of Channels Growth (2019-2022)

Brand Consulting

freelance (from 2019 -)



My Work

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About Me

Cover

MY WORK

Here you can see the result of my work on examples of
some of leading projects



26 YouTube channels were created: growth from zero to 440 thousand subscribers.

The videos stay in the top of YouTube for search queries.

Increased brand awareness and customer loyalty

Increased the number of sales through YouTube videos.

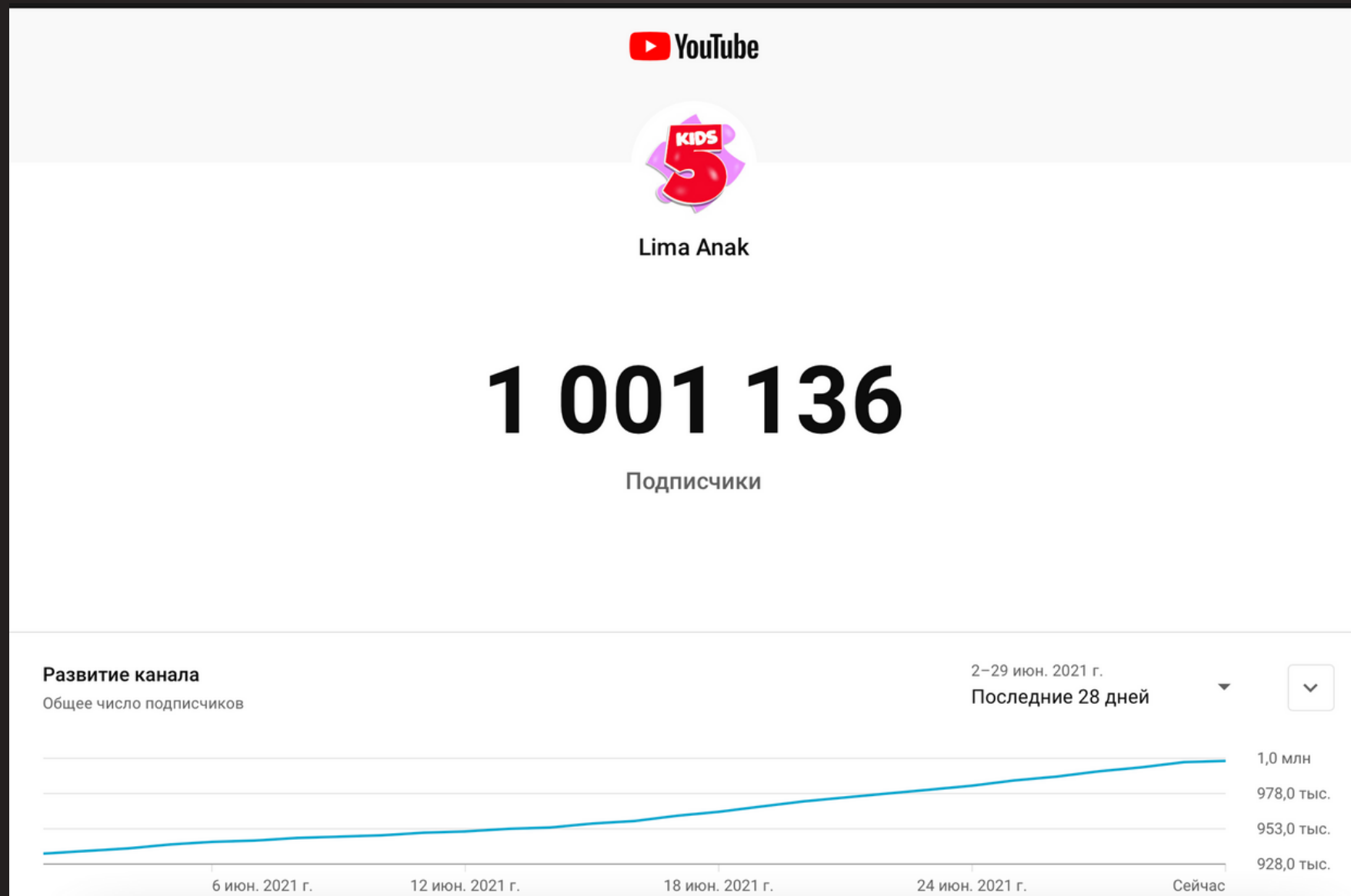


¡AUTODOC TOUR COMPLETO POR EL TALLER!

1.9 млн просмотров • 4 года назад

AUTODOC: strategy, channel management, conten plan, SEO-optimization





FIVE KIDS: channel growth

18 channels in total were created from zero.

As a result of the work, we received 1 gold (for 1 million subscribers) and 9 silver (from 100 thousand subscribers) buttons from YouTube

Channel growth from zero to 1 million subscribers in one year





Поздравляем! Постоянные зрители чаще переходят к видео: это помогает увеличивать его аудиторию.

[Подробнее...](#)

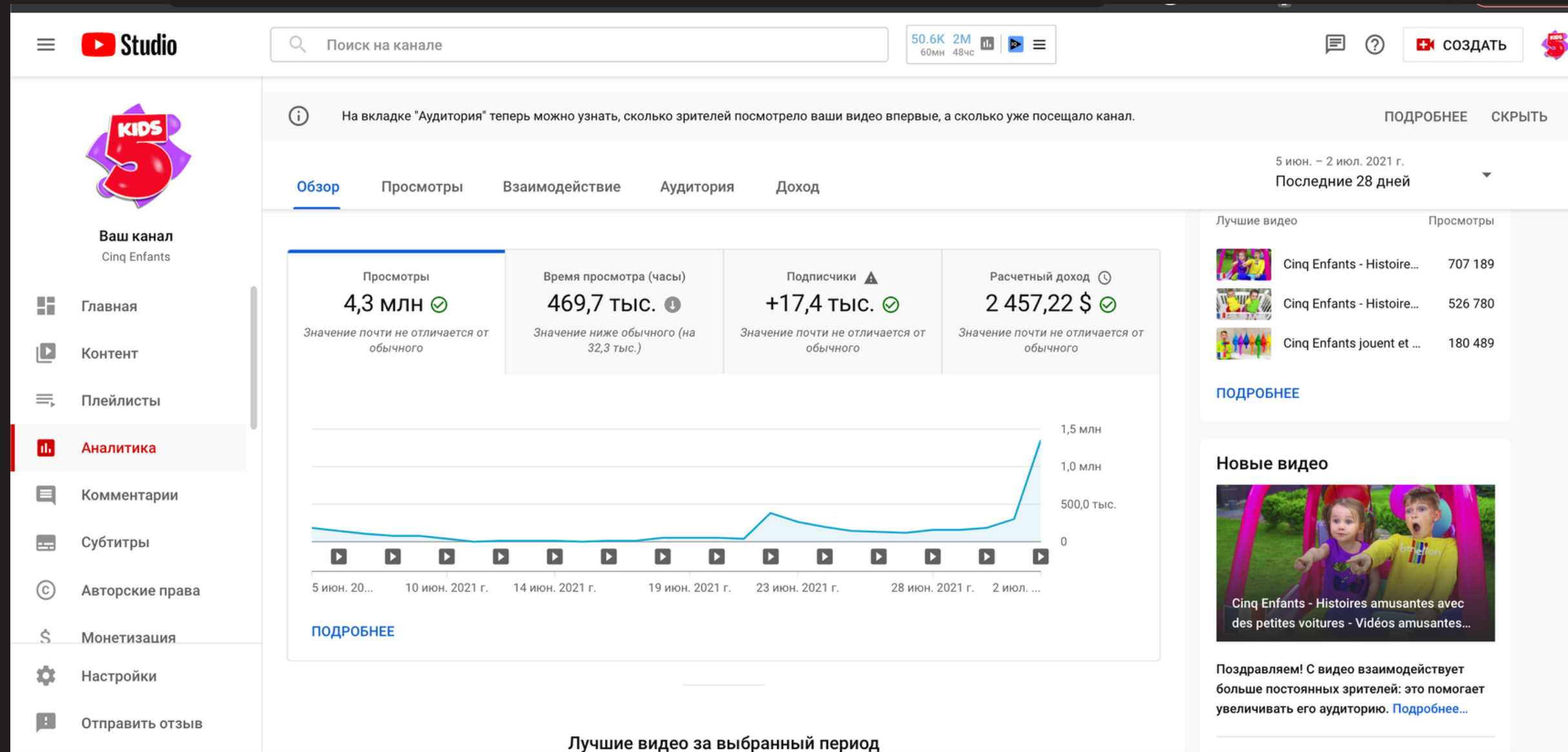
Данные за 1 день 21 час после публикации по сравнению с вашими обычными показателями:

Место в рейтинге по числу просмотров	1 из 10	>
Просмотры	489,0 тыс.	↑
CTR для значков видео	12,1 %	↑
Средняя длительность просмотра	3:58	✓

Video got into YouTube trends as a result of proper metadata and thumbnail optimization

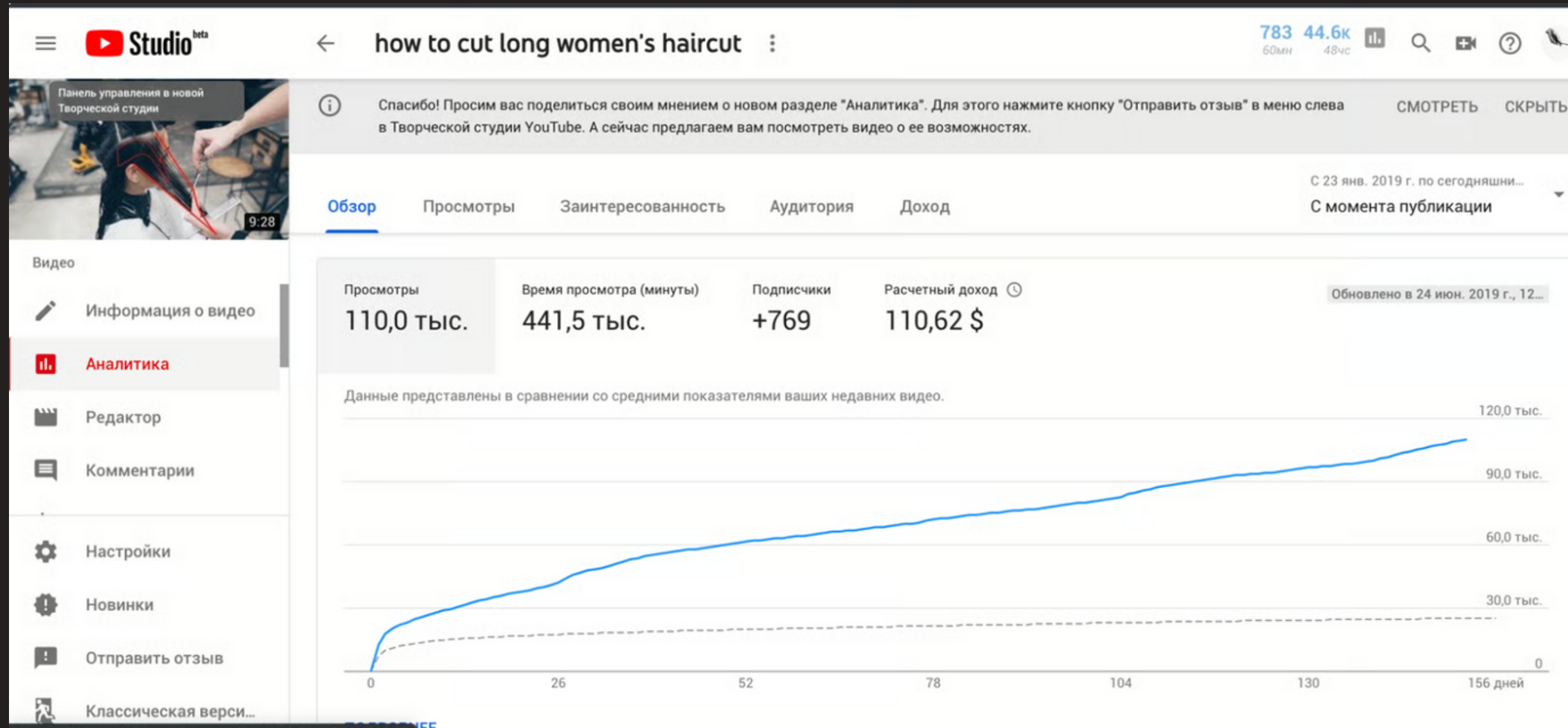
FIVE KIDS: channel management

FIVE KIDS: channel management



Bringing the channel to a stable monthly income from YouTube monetization

MAKSIM NIKITCHKIN: channel management



Channel growth from 200k subscribers to 440k subscribers.

Video optimization for ranking at the top search queries



My Work

Work Experience

About Me

Cover

THANK YOU

Let's take an action!

Contact me:

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