

Selling/buying ticket process

Promoter

The promoter will use GrapesJS to create a unique landing page for each event. He can create the event directly into Corebos and then he needs to manage each event.

!! The promoter must insert his own Stripe's informations before starts selling! When he'll insert it in Corebos?

Select "landing page" from Mautic and create a new one

Title	Category	Hits	ID
Sven Vath (sven-vath)	Uncategorized	0	2
Nuova landing (nuova-landing)	Uncategorized	1	1
1 (1)	Uncategorized	0	3

Insert the basic info about event

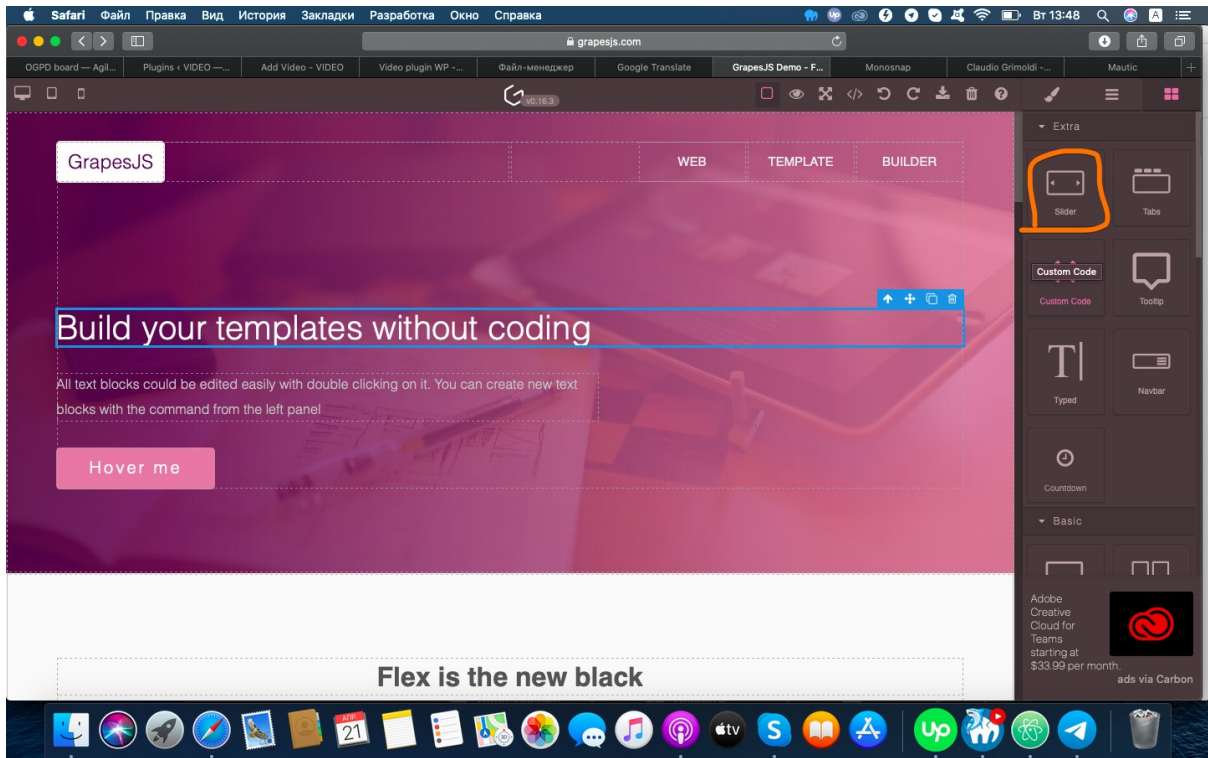
- Title is the H1 of the page
- Alias will be the URL (if not edited is the same as title)

When he clicks on "builder" we need to manage the process with GrapesJS

The screenshot displays the Mautic 'New Page' builder interface. On the left is a dark sidebar with navigation options: Dashboard, Calendar, Contacts, Companies, Segments, Components (Assets, Forms, Landing Pages, Dynamic Content), Campaigns, Channels, Points, Stages, Reports, and Collapse Menu. The main area is titled 'New Page' and features a 'Theme' dropdown. Below this is a grid of theme templates, each with a 'Select' button. The templates are: Code Mode, Neopolitan, Fresh - Fixed Form, Fresh - wide Form, Blank, Sunday, Fresh - Left Form, Fresh - Center Form, Skyline, and Oxygen. A red circle highlights the 'Builder' button in the top right corner, with a red arrow pointing to the 'Fresh - wide Form' template. Another red arrow points from the 'Builder' button to the 'Title' field in the configuration panel on the right. The configuration panel includes fields for Title, Alias, Category, Language, Is a translation of, Published status, Set as preference center page, Publish/Unpublish dates, Redirect type, Disable search indexing, and Meta Description.

Add new component to Grapes panel

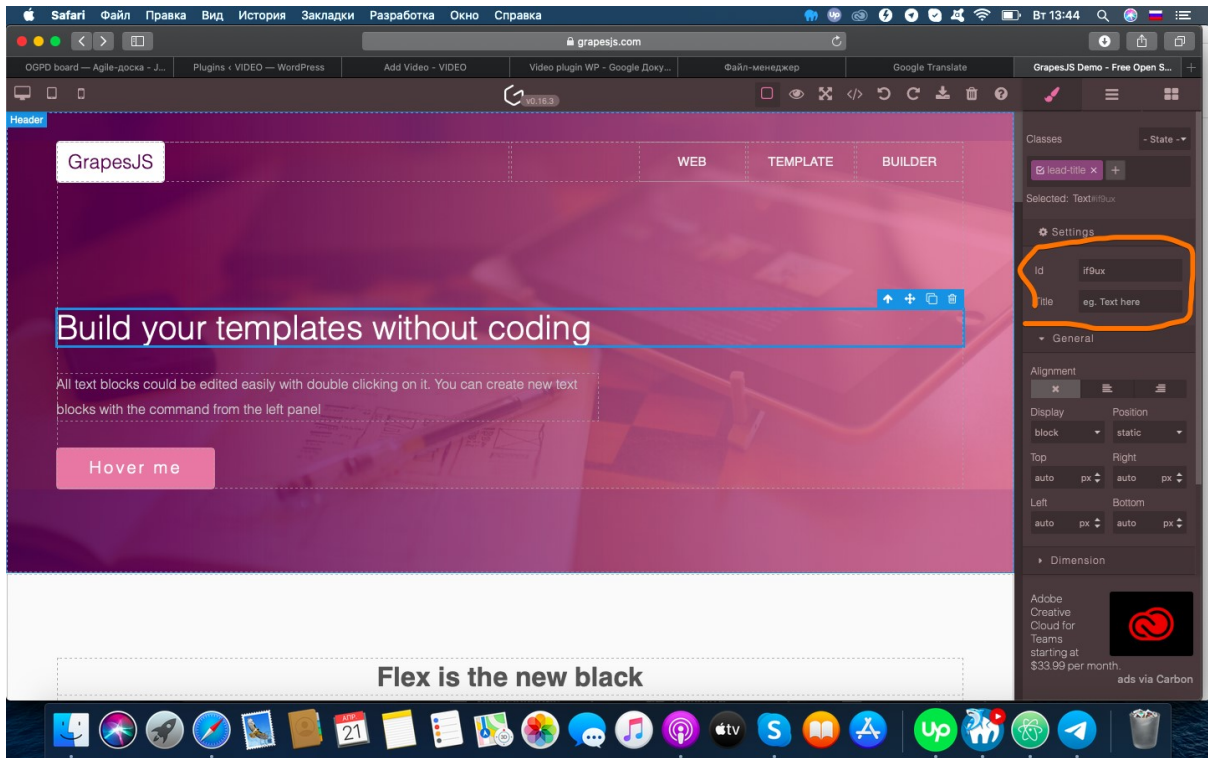
This component will be called "tickets".



We will insert here the selection from promoter's events

We will insert here a dropdown menu for choosing event/show which I want to sell tickets for.

Parameters for event tickets are taken from CRM [CoreBOS] and display on the landing page with Mautic and GrapesJS.



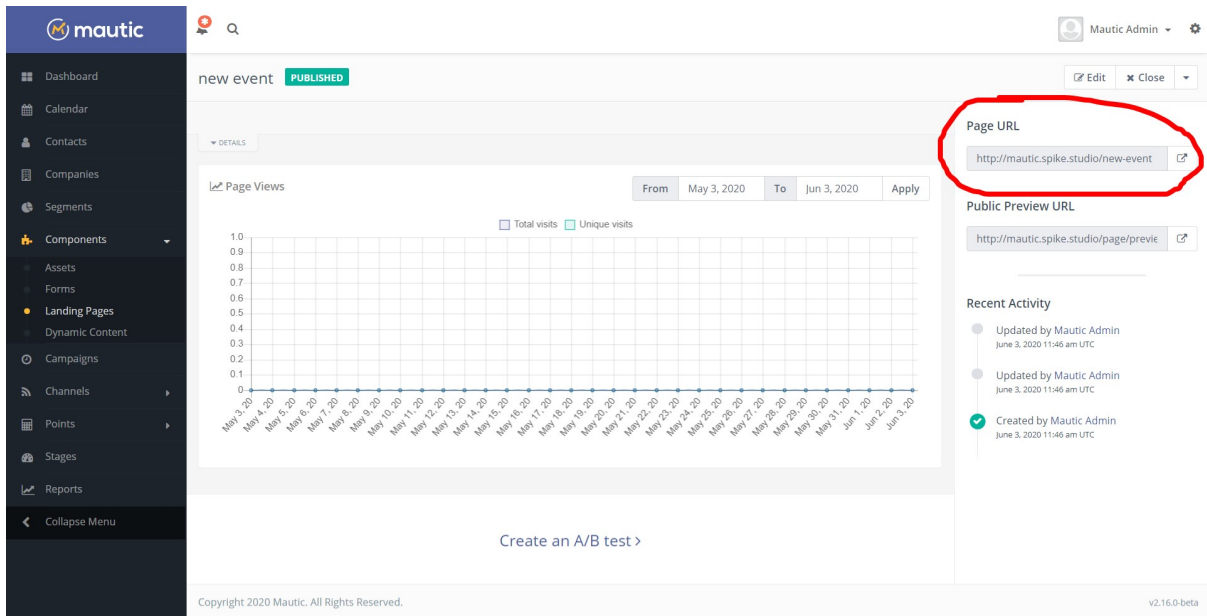
Close page builder and save event

We need to manage saving page on GrapesJS and then save page on Mautic.

The screenshot displays the Mautic 'New Page' builder interface. On the left is a dark sidebar with navigation options: Dashboard, Calendar, Contacts, Companies, Segments, Components, Assets, Forms, Landing Pages, Dynamic Content, Campaigns, Channels, Points, Stages, Reports, and Collapse Menu. The main area is titled 'New Page' and features a grid of 12 theme templates, each with a 'Select' button. The templates are: Code Mode, Neopolitan, Fresh - Fixed Form, Fresh - Wide Form, Blank, Sunday, Fresh - Left Form, Fresh - Center Form, Skyline, and Oxygen. To the right of the grid is a configuration sidebar with the following fields and options: Title (text input), Alias (text input), Category (dropdown menu), Language (dropdown menu), Is a translation of (dropdown menu), Published (No/Yes toggle), Set as preference center page (No/Yes toggle), Publish at (date/time) (text input), Unpublish at (date/time) (text input), Redirect type (No Redirect dropdown), Disable search indexing (No/Yes toggle), and Meta Description (text input). The 'Apply' button in the top right corner is circled in red. The footer contains the text 'Copyright 2020 Mautic. All Rights Reserved.' and 'v2.16.0-beta'.

Event recap

Now the event it's online and we can see the public URL's page.

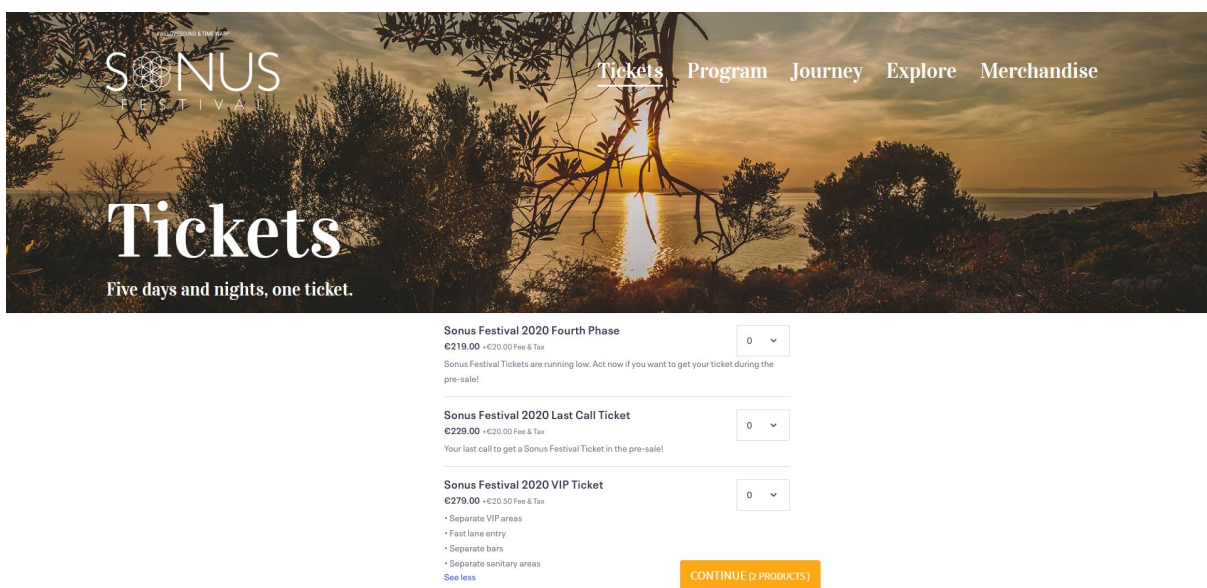


Customer

See tickets list on the created page

This is an example created matching Sonus Festival (<https://www.sonusfestival.com/tickets/>) and Razzmatazz tickets (<https://www.salarazzmatazz.com/en/clubs>). In this way we can show directly all the tickets listed for the event because the landing page is dedicated only for one event.

The customer can add tickets directly with a dropdown menu with the quantity (max 10²).



? About calculated, we should to create mathematic functions? or we can send data to API and API will able to back information about this?
I think, it's better make on your API side.

Checkout

!! We must get the informations about tickets, customers and more informations put into the cart. We need to create a unique token for get informations.

The customer can complete the order directly from a popup showed after choose the quantity.

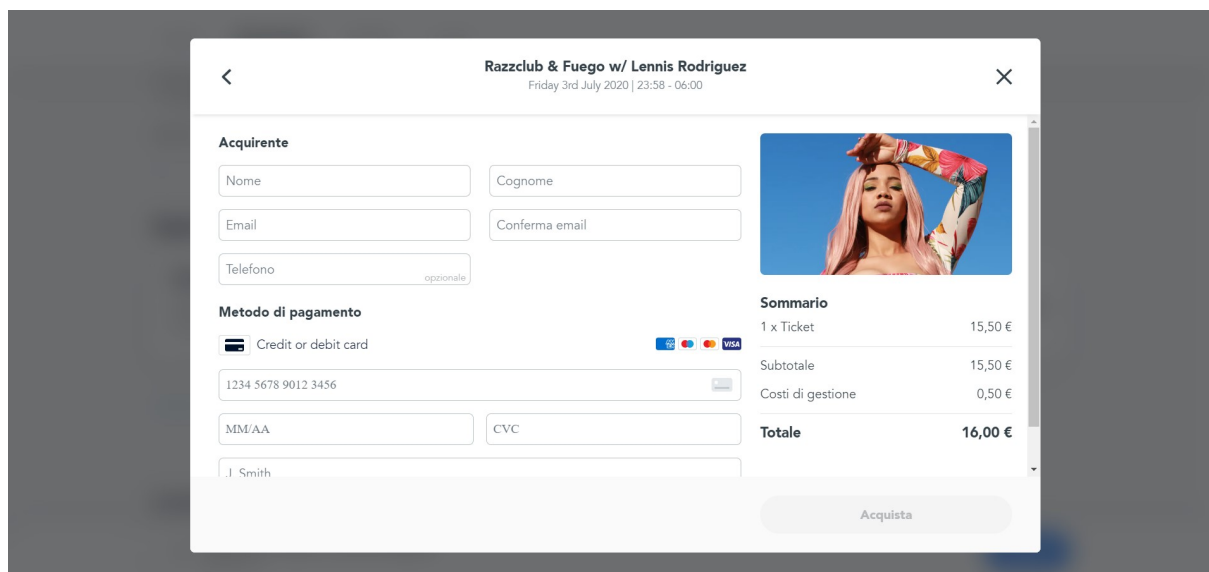
We're going to fork equiticket cart and re-create a new one to manage infos about order.

We need to ask to the customer:

- Name
- Surname
- Email
- Confirm email

The customer can pay directly with Stripe as we can see.

The popup will be a new URL like Paypal with its payments. In this way we can manage easier the transaction.



The screenshot shows a checkout popup for the event "Razzclub & Fuego w/ Lennis Rodriguez" on Friday 3rd July 2020. The popup is divided into several sections:

- Acquirente:** Fields for Name, Cognome, Email, Conferma email, and Telefono (optional).
- Metodo di pagamento:** A section for payment details, including a credit or debit card icon, a card number (1234 5678 9012 3456), MM/AA, CVC, and a name (J. Smith).
- Sommario:** A summary table showing the total cost.

Sommario	
1 x Ticket	15,50 €
Subtotale	15,50 €
Costi di gestione	0,50 €
Totale	16,00 €

At the bottom of the popup is an "Acquista" button.

Will we use only Stripe at checkout? If yes, how it should work? We need to check it out with another project (Huknow.com) that use Stripe. I think the best way is:

- If the user creates a Stripe account we use his own APIs.
- If the user doesn't want to create an account we use out Stripe standard APIs (and we manage payment and payouts with a fee).

So, I will get keys to Stripe from your API and will create checkout form. Nice! Claudio Grimoldi

When user fill out all information and paid. Where need to save data? Return to Corebos?

Yes, we need to pass the informations to Corebos always because it works like a CRM.

I see, so then need from your side API and for getting data back to CoreBos. Claudio Grimoldi

Where should save access keys to Stripe? you will give them via API or we can write it static at code?

We can save them directly into CoreBos and pass them with APIs.

Confirm order

The customer will receive the order into the email in the same way as equiticket with the tickets attached. This part will be managed directly into CoreBos.

After the payment, the user will be redirect into a new page (for example: "ticket.bolgia.it/confirm-order). The URL /confirm-order will be the same for each promoter but the first part of the URL (ex: ticket.bolgia.it) is where Mautic is installed.
