

# PERFORM

AUTO



GUIDELINE

PERFORM  
AUTO



THE MAIN VERSION OF LOGO  
Usage of logo on the light colors.

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THE MAIN VERSION OF LOGO

Usage of logo on the dark colors.

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THE LITE VERSION OF LOGO  
Usage of logo on the light colors.

PERFORM  
A U T O



THE LITE VERSION OF LOGO

Usage of logo on the dark colors.

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THE MONOCHROME VERSION OF MAIN LOGO

Usage of logo on the light colors.

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THE MONOCHROME VERSION OF MAIN LOGO

Usage of logo on the dark colors.



## CORPORATE IDENTITY ELEMENT

The identity element is intended to be used in corporate attributes and on the minimal area.



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Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

EUROPE, normal. 14px



## HEADLINE

Additional field, enter description if needed.



EUROPE, normal. 12px



## HEADLINE AND FONT

An example of headline with the usage of corporate identity element.

CMYK  
C:0 M:0 Y:0 K:90

RGB  
R:43 G:42 B:41

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CMYK  
C:3 M:100 Y:100 K:13

RGB  
R:201 G:34 B:35



## PARENTAL COLORS

The usage of colors in the corporate identity.